

**MICHAEL D. THOMPSON, ED.D**

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## PROFESSIONAL GOAL

To contribute to educational success and to have widespread, measurable, significant, world-class, positive impact on proficiency and achievement for all learners in an program that will benefit from my leadership background, my strength in business, marketing, communicating, problem solving, analyzing data, compliance, and my ability to identify the core needs and desires of key stakeholders.

## PROFESSIONAL WORK EXPERIENCES

### EXPERIENCE IN THE FIELD OF EDUCATION

#### Metropolitan Nashville Public Schools

Aug. 2003—Present

##### *Arts Magnet School STEAM Curriculum Specialist (2018-19)*

- Assist program staff with marketing and design projects to help meet STEAM performance objectives
- Develop, coordinate, and implement Arts thematic STEAM curriculum using school reform models
- Chair of Related Arts Team; facilitate professional development with project staff and partner providers
- Coordinate and/or provide Visual and Performing Arts staff development, including classroom modeling.

##### *Academic Coordinator – New Vision Academy (2017-18)*

- Perform teacher observations and evaluations
- Coordinate testing for all school assessments, including NAEP, NWEA, ACCESS, TN-Ready, ANet
- Track and inventory instructional technology
- Provide instructional oversight to teacher of students with limited English proficiency
- Supervise, Support, and coach all instructional staff

##### *ELD Specialist and Title I Coordinator Aug. 2015—16*

- Create graphs and charts to adequately communicate results of school, community, and parent surveys
- Manage school spending plan of Title I funds and lead of the School Improvement Team
- Instruct English learners from various grade levels using the pull-out service model

##### *District ELD Coordinator Jul. 2011—Jul. 2015*

- Provide supervision, guidance, support and resources to the EL Coaches and Teachers
- Collaborate with various district departments to ensure alignment with the district's goals and outcomes
- Lead the professional development and deployment of written policies, procedures and processes
- Ensure timely, accurate, and relevant information was published on the dept.'s Internet and Intranet sites
- Provide ongoing guidance to ensure accomplishment of the goals of the department.
- Ensure effective communication between participating departments using relevant communication media

##### *Thomas Edison Elem. Aug. 2007—Jul. 2011*

- Principal Designee, School Improvement Plan Committee, (team leader) Grade-Level Chairperson
- English Language Development teacher, School Webmaster, School Yearbook Committee,

##### *Inglewood Elementary School Aug. 2005—May 2007*

- Principal Designee, Served as PTO board member, Presented lesson ideas to faculty
- Wrote, designed, and published school newsletter

##### *Technology Teacher/Coordinator (Napier Enhanced Option School) Aug. 2004—Aug. 2005*

- Analyzed solutions to hardware and software technology problems in the building
- Wrote, designed, and published the school newsletter
- Completed *Seven Habits of Highly Effective People*, Covey's Signature Presentation

### EXPERIENCES AS AN EDUCATIONAL PUBLIC RELATIONS & MARKETING PROFESSIONAL

#### Unifying Factors (Digital & Print)

Dec. 2020—Present

##### *MNPS Magnet Schools Assistance Program Publication*

- Inform stakeholders about school activities. Provide calendar updates.
- Recognize educators at individual schools worthy of spotlighting

#### Mentor Magazine (Digital & Print)

April 2000—Present

##### *100 Black Men of Middle Tennessee (Independent Contractor)*

- Attract and retain members by creating a publication that aligns with the vision of the organization
- Design magazine layout and template for each issue
- Design sponsor display advertising and prepare files for the pre-press phase and review press proofs
- Accomplish layout design for annual financial report

#### Community Achieves (Print with Digital Presence)

Aug. 2012—May 2017

##### *Alignment Nashville – “Be More Magazine” & “SEL Conference Guide” (Independent Contractor)*

- Established major branding and served as the official publisher of the publication
- Created design and layout for the publication aligned to promote activities outside MNPS
- Write and execute marketing objectives and action steps to increase program enrollment
- Managed the project in conjunction with Metro Nashville Public Schools and Alignment Nashville
- Maintained accurate information on the website accompanying the print publication.

*Publisher/Founder*

Created strong branding. Convert document files to appropriate formats  
 Research best practices for learners and presented articles to help educators  
 Collaborating with various local government departments and nearby colleges & universities  
 Planning the schedule, advertising rate card, and editorial focus for the teacher magazine  
 Recruiting quality writers to pen articles that engage, inspire, and inform city educators  
 Managing/creating client database for efficient communication  
 Creating press releases and marketing campaigns to promote the mag. to relevant media outlets  
 Coordinate production schedule from graphic design to working with printing companies  
 Arranging distribution of the magazines to all schools in Metro Nashville Public Schools

**TESOL (Tennessee Teachers of English to Speakers of Other Languages) Feb. 2012 & 2014**

Created Statewide Conference Program Booklet to inform constituents about conference details  
 Serve as Webmaster and current board member for the organization  
 Write content related to current trends in English Learner field  
 Designed conference booklet and edited photography to use in various aspects of the booklet  
 Managed the production process from concept to printer and delivery

**Take One Program Initiative (Print)**

**February 2014**

*Tennessee State Government -- Department of Corrections*

Created logo for Take One to be used with branding the program initiative  
 Designed Take One program agenda template to be used for steering committee meetings  
 Designed Take One brochure using facts and resources related to the program initiative

**Trevecca Nazarene University—School of Education**

**April 2017—2020**

*Advisor to Pre-Doctoral Research Students (Contractor)*

Timothy George: “The Impact of Positive Behavior Intervention in a Special Education Setting”  
 Catherine Mahathay: “The Impact of School Mentors on At-Risk 9th Grade Students”  
 Andres Rischer: “The Impact of the Rites of Passage Mentoring Program on Males in grades 5 and 7”

**ETS Educational Measurement, Psychometrics and Research**

**April 2017—2020**

*Test Item Writer (Contractor)*

Write ESOL PRAXIS® test items related to Foundations of Linguistics, Foundations of Language Learning, Planning and Implementing Instruction, Assessment and Evaluation, Culture, and Professionalism and Advocacy. Also served on the National Advisory Council for PRAXIS.

**The New Teacher Project**

**May 2010—May 2011**

*Teacher Recruiter (Part-Time)*

Select quality ESL and general education teacher candidates for Metropolitan Nashville Public Schools  
 Conduct phone interviews and assess the teaching candidate against a set list of criteria  
 Enter assessment data into a survey, indicating if they should be viewed by principals

**EDUCATION**

Trevecca Nazarene University—Doctorate in Leadership & Professional Practice (GPA 3.9) May 2016

*Nashville, Tennessee. Elected Cohort Representative*

Trevecca Nazarene University--Master of Arts in Teaching (GPA 3.7) Dec 2005

*Nashville, Tennessee*

Middle Tennessee State University—Bachelor of Science in Communications (GPA 3.5) May 2002

Major: Mass Communications & Public Relations; Minors: Business & Speech Communications  
*Murfreesboro, Tennessee*

**PUBLICATIONS**

Thompson, M. (2017). Trends in Identifying and Supporting English Learners. *Tennessee Teachers of English to Speakers of Other Languages Newsletter (TNESOL)*, Winter 2017

Thompson, M. (2016). *The Long-Term English Learner Ordeal: A causal comparative study that explores reasons ELs born in America still enter high school without English proficiency*. Nashville, TN: Michael David Media

Thompson, M. (2016). *Personality, Transiency, and School Experience Between Long-Term English Learners and Former English Learners*. Ann Arbor, MI: ProQuest, LLC.

Thompson, M. (2012). Education News in Tennessee. *City Educators Magazine*, Fall 2012

Thompson, M. (2011). Three Ways Nashville’s Media Services, Inc. Can Help Your Classroom or School Integrate Technology. *City Educators Magazine*, Dec/Jan 2010-11

Malone, Timothy. (2016). *The Academic Response to SEL: An engaging study that investigates the impact of SEL at a culturally diverse urban charter school*. Nashville, TN: Michael David Media

Berry, Henry. (2017). *Effective Habits for Christian Church Leaders*. Nashville, TN: Michael David Media

Frazier, Katrina. (2019). *The Power of the Principal: How to go from the bottom to the top in turnaround schools*. Nashville, TN: Michael David Media.

## **LICENSES/CERTIFICATIONS**

Six Sigma Green Belt (Reducing costs, improving processes, and streamlining projects) Since 2014  
STEAM Professional Development at The Country Music Hall Of Fame and Museum 2019  
Tennessee Performing Arts Center – Arts Integration Institute through ArtSmart 2021  
Tennessee Department of Education -- Tennessee Arts Academy 2019  
Tennessee Department of Education (K-12 English Language Development Certification) Since 2009  
Tennessee Department of Education (K-12 Beginning Administrator License) Since 2007  
Tennessee Department of Education (K-6 Professional Teaching License) Since 2005

## **AWARDS RECEIVED:**

Duke Endowment Scholarship for study abroad. Russian University in Moscow.  
National Security Education Program Scholarship recipient for study abroad.  
Honorary Page for the Tennessee House of Representatives.  
Recognized as one of Americas Leaders of Tomorrow by Davidson County Schools.  
Selected to represent Trevecca University during Tennessee/NCATE accreditation.

## **COMMUNITY INVOLVEMENT**

### *Central Office Steering Committee*

Metropolitan Nashville Public Schools—2012-2015

### *National Advisor Committee for PRAXIS ESOL*

Educational Testing Service—2014-2016

### *Tennessee Teachers of English to Speakers of Other Languages*

Webmaster/Board Member—2014—2020

### *Metropolitan Nashville Public School -- Charter School Review*

Committee Member – 2013-2015

### *Trevecca Nazarene University – Doctoral Program 2013-2016*

Elected Doctoral Cohort Representative

### *The Nashville Singers*

Board Member—2015—2016

### *Moves & Grooves, Inc.*

Board Member—2016—2018

### *Concord Place – The Villas Home Owners' Association—2017-2019*

Elected Board Member

### *Mayor Karl Dean and MNPS ASSET Action Team—2010-2013*

Serve on the Teacher Preparation Committee to help align teacher colleges and MNPS

### *Urban League of Middle Tennessee 2005*

Created fundraiser collateral, event invitations and other donation material

### *Nashville Big Picture High School Internship Mentor—May 2011*

Supervised high school intern and advised student of career paths and goals

### *After-School Reading Tutorial—August 2009 to May 2010*

Tutored K-4 students in comprehension, phonemic awareness, phonics, fluency and vocab.

### *Youth Encouragement Services (Y.E.S.)—April 2010*

Board committee member for marketing to assist with graphic design and outreach efforts

### *Children's Church Teacher—June 2006 to January 2010*

Taught children from Bible scriptures at Jesus is the Answer Church in Watertown, TN

### *The 100 Black Men of Middle Tennessee*

Created *Mentor* magazine to assist the organization in reaching members and donors

### *Y.M.C.A. Fun Company—November 2005*

Tutored children in Reading and Math. Assisted students with homework and enrichment.

### *Nashville City Club—2006 to 2008*

Served on the Ambassador Council to help recruit other business and community leaders

### *Urban Residents Association*

Board committee member for events and volunteered to create graphics for the association

### *INROADS, Inc.—April 1994 to January 1997*

Served as a student intern for Regions Bank (then, First American National Bank)

### *University of Alabama (Students on Tennessee State University Campus)—June 2007*

“Mentorship Benefits” Lecture for the student advisory board Leadership Training

### *Tennessee State University— March 2006 and March 2007*

“Preparing for Your Future” Lecture for a seminar class of Mass Communications students

### *Middle Tennessee State University—February 2007*

“In Business & In College” Lecture for a student Entrepreneurship organization

## PROFESSIONAL REFERENCES

### **Lori Adukah**

Executive Director  
100 Black Men of Middle Tennessee  
P.O. Box 140789  
Nashville, TN 37214  
[ladukah@the100.org](mailto:ladukah@the100.org) | 615.248.2721

### **Dr. Ricki Gibbs**

Principal, Warner Arts Magnet Elementary  
Metropolitan Nashville Public Schools  
626 Russell Street  
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### **Kina Cleveland**

Communications Specialist  
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### **Dr. Celeste Stein**

CEO/Senior Consultant  
Bishop, Stein, and Associates PR/Marketing  
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### **Dr. Alice Patterson**

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